E-Learning Solutions from GeoLearning

GeoLearning is the leading provider of ASP-delivered learning management systems and e-learning content for organizations seeking to increase sales, accelerate time to market, raise productivity, improve employee retention, promote customer loyalty, generate new revenue streams, cut expenses and reduce training time.

With no hardware or software to install, our e-learning solutions can be deployed quickly, allowing you to efficiently manage human capital and enterprise learning, accelerate critical business processes, and dramatically win a competitive advantage. We're the engine that powers market leaders who want to *outsmart*, *outmaneuver* and *outperform* their competition.

- **Learning Management Systems** – The *GeoMaestro™* platform addresses learning management and e-learning delivery needs on an enterprise-wide scale, whereas *GeoExpress™* is designed specifically for small- to mid-size organizations with 2,500 employees or less.

- **Learning Content Management System** – The GeoLearning LCMS employs reusable learning object technology to facilitate sound, efficient content development.

- **Competency & Skills Management** – The *MyPlan™* Competency Management Tool enables managers and employees to develop personalized learning plans and track progress in a blended environment.

- **360-Degree Feedback Module** – This Web-based tool gathers feedback from peers, supervisors, direct reports and a self-rating regarding an individual's behaviors, performance and competencies to identify areas for improvement and subsequent training interventions.

- **ASP Hosted Solutions** – GeoLearning's ASP Model offers affordability, reliability and speed. It's designed to get you up and learning fast while eliminating the need for costly new hardware and software, taxing your IT staff, or struggling through a lengthy installation process.

- **Asynchronous Content** – 10,000+ course titles available in desktop computer skills, IT certifications, Web development, information security, finance, management & leadership, project management, customer service & sales, environmental health & safety, foreign language training, and more.

- **Custom Content Development** – GeoLearning's Instructional Design Team can create courseware to meet your unique training needs. Course design can include interactive exercises, product and software simulations, case studies or games, each with ample opportunity for skills practice, testing and feedback.

- **Synchronous Delivery** – Live e-learning and business collaboration tools to power virtual classrooms, host live web conferences and facilitate virtual meetings.

- **Classroom & Resource Management** – Web-based class scheduling, instructor and event management with dynamic resource conflict prevention.

- **E-Commerce** – Give your e-learning site full e-commerce capabilities using GeoLearning's searchable product catalog, shopping cart and secure online transaction system.

- **HRIS/ERP Database Integrations** – GeoLearning has extensive experience integrating our LMS with HRIS/ERP databases like Oracle, SAP, PeopleSoft and others.

Sidebar navigation:

Learning Management & Reporting

Learning Content Management

Asynchronous & Synchronous Content Delivery

Classroom & Resource Management

Skills & Competency Management

Collaborative Communication

Knowledge Management

training
Best Enterprise LMS
2003 APX
Achieving Performance eXcellence

Competitive Advantages of the GeoLearning Solution

Sidebar navigation:

- Proven solutions with demonstrated results
- Hassle-free ASP delivery model
- Ease of use
- Single point of contact
- 100% Web-based
- Speed to market & increased ROI
- Robust LMS & reporting features
- Unparalleled content flexibility
- Extensive instructional design capabilities
- Scalability & reliability
- Modular solutions for organizations of all sizes & budgets
- Affordability without sacrificing functionality
- Unsurpassed customer service

Proven e-learning solutions with demonstrated results. GeoLearning's e-learning solutions have been implemented in hundreds of organizations. We pride ourselves on our 100% implementation success rate and quantifiable results that can be measured in terms of sales, time to market, productivity, and reduced expenses and training time.

Single point of contact. GeoLearning offers the convenience of a single point of contact for your entire e-learning solution—including system components, course content, hosting and technical support. We take complete responsibility for integrating various technologies, thereby eliminating the need to contract with multiple vendors.

Hassle-free ASP delivery model. GeoLearning's ASP model substantially reduces your total cost of ownership. There is no hardware or software to install. No technical staff to hire or maintain. And implementation can be completed in days. The result is significant savings in time, costs and resources.

Ease of use. The unique 3D graphical user interface of the GeoLearning system makes navigation intuitive and familiar. Ease of use, simplicity and maximum flexibility are inherent characteristics of every GeoLearning solution.

100% Web-based thin-client architecture. The GeoLearning platform is a Web-native application built to take full advantage of the Internet. Our thin-client architecture enables all system features to be accessed with very low bandwidth requirements (28.8K). No plug-ins or proprietary software is required.

Speed to market means increased ROI. GeoLearning's rapidly deployed ASP model enables your e-learning initiative to begin paying benefits immediately. This is an important predictor of your initiative's ROI because the time to deploy the system determines how quickly you can benefit from it.

Robust learning management system. GeoLearning's award-winning LMS provides powerful Web-based student registration, tracking and reporting features, including the ability to manage a blended learning environment of online courses, live synchronous events and instructor-led classroom training. Traditional training methods like videos, books and learning events can also be tracked in a student's learning path.

Unparalleled content flexibility. The GeoLearning LMS is able to simultaneously launch, track and manage AICC, SCORM and even non-compliant courseware, integrate with synchronous and third-party content development tools, and convert familiar Word, PowerPoint and PDF files for online delivery.

Solution sets for organizations of all sizes and budgets. GeoLearning offers clients a continuum of e-learning products and services so you can address your needs with the budget you have.

Modular approach to a total solution. The GeoLearning system is based on a modular architecture. This scalable platform can expand as your organization's needs grow and evolve for maximum flexibility. Additional modules can also be added to the system for enhanced functionality including a learning content management system, webcasting, e-commerce, 360-degree feedback, classroom management and competency management.

Affordability without sacrificing functionality. The cost, complexity and extensive implementation process required of many online training systems can make them prohibitive. In contrast, the GeoLearning solution often requires half the investment of competitive systems yet offers comparable or superior feature sets and functionality.

Unsurpassed customer service. *Training Magazine* readers voted GeoLearning "Best Enterprise LMS" in the *2003 Achieving Performance eXcellence Awards*. The APX Awards recognize vendors who "provide the best value, customer service and ease of use, while meeting the customers' expectations." GeoLearning also scored 9.4 out of 10 in a recent client satisfaction study conducted by brandon-hall.com and *U.S. News & World Report*.